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# CONTENT

SECTION A: LANGUAGE Pragmatic Analysis of Tones and Tonal Patterns in Igala Language Abdul, Mohammed Ademu	1	
Process Choice Analysis of President Muhammadu Buhar Inauguration Speech Mohammed Maikiyari, Ph.D and Ramatu Tijani Oziti	i's 2015 <b>12</b>	
Quantifiers in English and Izhia: A Minimalist Investigation Maria-Helen Ekah, Ph.D and Chibueze Egbe Aleke	26	
A Multimodal Discourse Analysis of Images of Banditry in <i>Daily Trust Ne</i> Cartoons <b>Umar Uba Abubakar, Ph.D., Benjamin Iorbee, Ph.D and Queen</b> <b>Nguhemen Jebe-Tume</b>	wspaper <b>42</b>	
Critical Discourse Analysis of Persuasion in Donald Trump's 2024 Vie Speech <b>Hauwa Giwa-Ali, Ph.D</b>	ctory 60	
Political Discourse Analysis of Selected Plenary Speeches of Nigeria's President Godswill Akpabio <b>Ahmad Musa Saleh and Abdul'aziz Bako, Ph.D</b>	Senate 73	
Rethinking Social Order: Racism within and After Covid-19 Pandemic Abaya, Henry Demenongo	84	
Irregularities In The Grammar of the English Language: Blindspots for Pedagogical Attention in ESL Classrooms <b>Cecilia Folasade Ojetunde, Ph.D and Osipeju, Babasola Samuel</b>	105	
An Analysis of Lexical Cohesive Devices in Governor Ahmadu Fintiri's Inauguration Speech <b>Muazu Hassan and Hauwa Giwa-Ali, Ph.D</b>	121	
Non-observance of Grice's Maxims: A Study of Some Selected Dialogu Play – Harvest of Corruption Abdulkadir Adamu and Usman Maigari Malala		
The Morphology of Personal Names in English and Ebira Languages Amina Salisu Aliyu, Ph.D, Ahmadu Mohammed Dauda, Ph.D and James Jarafu Jawur 153		
Impact of Gamification on Vocabulary Acquisition and Retention among Secondary School English Learners In Lagos State, Nigeria <b>Adedokun, James Adekunle and Olabode, Adeyinka Ayoola, Ph.D</b>	Private 169	





The Expansionist Approach to the Teaching of the English Grammatical Categories: Examples with the Naming Category	
Khabyr Fasasi	187
Digital Media Learning and Postmodernist Classroom Innovations in Nig Universities	erian
Maggai Tsokwa and Fatima Inuwa	201
The Pronunciation of the New English Native Speakers in Nigeria <b>Ngor, Cornelius Iko-awaji</b>	210
Lexico-Semantic Analysis of ASUU-FGN Impasse In Nigerian Newspapers Awoniyi Olalekan Ogundeji and Happiness Uduk, Ph.D	222
A Critical Stylistic Analysis of a Channels Television Show, 'Politics Today Waliyah A. Akeju and Muhyideen Kolawole Ayuba	/' 237
An Investigation on Functionality and Usage of Language Laboratories for Teaching Oral English in Colleges of Education in Bauchi State <b>Bakoji Mohammed Fema, PhD, Alhaji Abubakar, PhD and Fatima</b>	r
Mohammed	249
A Pragmatic Investigation of the Speech of Former President Muhammad Buhari on Covid-19 Pandemic in 2020	
Habu Yusuf	262
Rhetoricity In Orality: An Analysis of Muhammadu Dan'Anace's "Shagon Garba Adamu, Ph.D and Ashiru Abdullahi	Mafara" <b>277</b>
A Semantic Analysis of Selected Mwaghavul Proverbs Danji Sabo and Kyetu Mandyen DanlamI	286
Investigating Linguistic Features of North-East Nigerian Suicide Notes Yunana Ahmed, Ph.D and Danladi, Daniel Boyi	300
A Morphological Study of Derivational Patterns In Android Smartphone Terminologies	
Ahmadu Mohammed Dauda, Ph.D and Abdulkarim Musa Yola	315
Lexical choices and Ideology in Nigeria's Security and Development Disc the Nigeria's Media	
Murjanatu Sulaiman-Shika	326
Syntax and Semantics Interface Mohammed Gambo, Ph.D	346
Colonial Legacy in Tunde Kelani's Saworoide: Language Power and L	Resistan

Colonial Legacy in Tunde Kelani's *Saworoide*: Language, Power, and Resistance Okunnuwa, Sunday J. Ph.D, Ibrahim, Wahab Adegbayi, and Sobande, Olukayode Olukemi 355



# **SECTION B: LITERATURE**

An Appraisal of Cult Symbols In The Selected Songs of American POP Artists <b>Tanimu, Abubakar (Prof) and Adekunle, Joseph</b>		
Enlightenment for Empowerment: A Feminist Reading of Safiya Yero'S Najah <b>Manta G. Yadok and Ishaya: Bilyaminu Salman</b>	380	
Arab-Muslim Immigrants and the Limits of Cultural Citizenship in H.M. Naqv Boy	i's Home	
Olamiposi Oyeleye, Ph.D., Oladiran Damilola Peju, Ph.D. and Patrickb( Alex, Ph.D.	Charles 395	
The Artist and Leadership Failure In Africa: A Study of Ngugi Wa Thiong'O'S Wiz The Crow	ard of	
Dr. Manasseh Terwase Iortyer, Prof. Jeff Godwin Doki and Bizuum Godwill Yadok	411	
Narratives of Conflict: A Literary Exploration of Boko Haram's Impact in Politics Security in Nigeria's Northeast Since 2009	and	
Markus Ishaku	421	
Literary Creativity and the Condition of the Nigerian Writer in the Age of Globali and Capitalist Economy	zation	
Adebayo, Abidemi Olufemi, PhD and Bukola, Olubunmi Iyabo, M.A	431	
Amali's Faces of Shame as Reflection of Leadership at the Altar of Ethics and Dec Isah Ibrahim PhD	corum <b>442</b>	
Of Mothers as Mistresses: Jocasta Complex and Transference in Abubakar Adam	Ibrahim's	
Season of Crimson Blossoms. David Mikailu Ph.D.	452	
Stylistic Explorations of Love: Conceptual Metaphor In Mariama Bâ'S So Long a	Letter and	
Zaynab Alkali'S The Virtuous Woman Anwar Danjuma, Maryam Mukhtar Abdullahi, Muntari Babangida and Sula Harisu	iman 462	
The Influence of Nigerian Folktales on National Identity and Values Jimoh, Olumide Yusuf, Ph.D. and Adedokun, James Adekunle	474	
Discontents and the Quest for National Rebirth in Karen King-Aribisala's Kicking <b>Okache C. Odey</b>	g Tongues <b>487</b>	
An Assessment of Performance of Bauchi State Senior Secondary School Student Literature-In-English	s in	
Professor Asabe Sadiya Mohammed, Dr Alhaji Abubakar and Haruna Shua Hardawa	ibu 496	





Betwixt And Between Colonial Hegemony and Contemporaneity: Examining The of Transmutation In African Drama	Voyage
Andrew Aondofa Nyikyaa	508
Investigating the Educational Advisory Roles of Tera Proverbs Alheri Bulus	527
SECTION C: COMMUNICATION	
The Media Influence on Economic Development Through Addressing Gender-Bas Violence (GBV) DANGO, Salamatu Eshi and ABDULLAHI, Hussaina Abaji	sed 535
Social Media Discourse and Peace Negotiations in Contemporary Nigeria Peter Ochefu Okpeh, Ph.D., Theodore Shey Nsairun and Okpeadua Sony Okpeadua, PhD	546
When Robots take over Journalism: systemic Considerations for Artificial Intell and Practical Realities in Nigerian Television Newsroom <b>Maggai Tsokwa and Tebrimam Useni Andefatso</b>	ligence 560
Mitigating Fake News Through Media Literacy Education: The Perception and Ex of Masaka Market Traders in Karu <b>Ben Ita Odeba, Ayuba Ummah Ibrahim and Desmond</b> <b>Onyemechi Okocha, PhD.</b>	perience 574
An Assessment of Adherence to Journalism Code of Conduct among Journalists ir State	n Plateau
Dorcas Agabison, Prof. Greg H. Ezeah, Maggai Tsokwa and Orya Theophilu Tertsea	ıs 597
An Assessment of the Two-Way Communication Model of Public Relations Used 1 the University of Jos School Fees Increase in 2023	During
James E. Amad, Evaristus J. Ugboma and Chidimma Precious Okechukwu	616
An Assessment of the Use of Artificial Intelligence in Business Communication in Nasarawa state and Makurdi, Benue state, Central Nigeria	Lafia,
EIMOGA Audu	632

# SECTION D: CREATIVE WORKS/BOOK REVIEW

Poems for Savannah Journal of Language, Literature and Communication Studies Ismail Bala 647

The Loss-Land Fatima Inuwa

652





Dustbins and Dreams Abdulkadir Mubarak	657
The Desperate: Desire of a Feminine Soul Faith Nkeri Aliyu	664
Gumakan Zamani: A Book Review <b>Mohammad Abubakar M.</b>	667



# Process Choice Analysis of President Muhammadu Buhari's 2015 Inauguration Speech

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#### Abstract

This paper presents and analyses the choice of process types in President Muhammadu Buhari's 2015 inauguration speech. The aim is to find out the dominant process type used in the speech and the implication of the choice to the understanding of the speech. The research adopts Halliday's transitivity theory as its framework. The speech is read and analysed focusing on the process types employed by the author. The findings show that while the speech contains all the six process types, namely, material, mental, relational, verbal, behavioural and existential, the dominant process type used in the speech is the material process and the least process type is the existential one. This indicates that the speech intends to communicate intended line of action of the government and the speaker wants to create the atmosphere of action as the government takes up. The findings suggest that the speech is an action-oriented event rather than a mere narrative or lamentation.

### Keywords: Language, Transitivity, Process, Choice, Inaugural speech

#### Introduction

This paper intends to present and President analyse Muhammadu Buhari's 2015 inaugural speech with the view to find out how the process choice is made in the speech, and also to find out the dominant process in the speech and the implication of this choice using Halliday's Systemic Functional Grammar as the theoretical framework.

The inaugural speech is a speech delivered by an office holder on the day of the assumption of office. The speech is meant to usher in the new government and to state the direction of the new government in

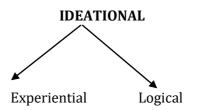
and terms of policy, action development. President Muhammadu Buhari was sworn in as democratically elected leader of Nigeria on 29th May, 2015 following his success at the general elections. President Buhari delivered the speech at the Eagle Square, Abuja, the venue where he was sworn in. The speech is a four-page long and contains 21 paragraphs. In the speech, Buhari advocated for unity among the country's citizens. He also thanked all the persons that ensured that the conduct of the elections was successful. He also outlined the policy direction of his government and

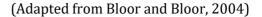


issued out some immediate directives as the new president.

#### **Systemic Functional Grammar**

Systemic Functional Linguistics (SFL) is a theory of grammar which was introduced by Michael Halliday in 1961. This refers to an approach to the study of grammar that is radically different from the traditional view in which language is a set of rules for specifying special structures. In this view, language is a resource for making meaning and hence grammar is a resource for creating meaning by means of wording. Unlike traditional Svstemic Functional grammar, Linguistics takes the resource perspective rather than the rule perspective, and it is designed to display the overall system of grammar rather than only fragments. Here, "clause" rather than "sentence" is the unit of analysis. A clause is a unit in which meaning of different kinds are combined. Halliday (and Matthiesen) (1985, 1994, 2004 and 2014) identify three kinds of meaning or meta-functions of language. The first meta-function that the resources of language fulfil is the ideational This function. meta-function, according to Van Leeuwen (2006), is responsible constructing for representations of the world. It is concerned with creating the ideational resources for construing our experiences of the world around us and inside us. As shown in the following figure, there are two subfunctions of ideational meta-function: experiential and logical.





This function expresses concrete experiences in the world out there. with the processes, deals the participants and circumstances; and it includes the happenings, the content (real or unreal) of experiences, and can be initially understood through questions such as, who is doing what to whom, why, where and when. Its structural analysis is done in terms of transitivity system. The second metafunction that the resources of language fulfil is the interpersonal function. This meta-function. according to Van Leeuwen (2006), is responsible for constituting social interactions. Interpersonal metafunction focuses on meanings that come into play in speakers' and listeners' interactions with each other. These meaning are related to the attitudes. judgments, positions, feelings and stances expressed in the message. This meta-function can be analysed in terms of modality system.

Textual meta-function is the last function that the resources of language fulfil. This meta-function is responsible for 'creating cohesively structured texts and communicative events' (Leeuwen, 2006: 290). In a structural frame, this meta-function can be analysed in terms of theme





and rhyme and other linguistic devices like cohesion and coherence.

# President Buhari's 2015 Inaugural Speech

The office of the president of a country is, by the provision of the constitution, the highest authority in the country and it symbolically represents what the country stands for and what it sets to achieve. An inauguration speech is the first speech given by a newly elected president which sets the tone for how his regime would be conducted and managed, as such, the president's inauguration speech is considered as very important. The speech depicts the ideas and intentions of the speaker and widely illustrates what the speaker hopes to achieve in his regime. The inauguration speech serves as a map towards greatness and the success of the nation as it is expected to focus on all aspects of governance and socio-economy. In April 2015, Nigeria conducted general elections following the lapse of the tenured four-year term of executive and legislative officers at both state and federal levels. The outcome of the elections saw the opposition All Congress Progressives (APC) defeating ruling the People's Democratic Party (PDP) in the presidential election and manv elected seats at both federal and state levels. Consequently, Muhammadu Buhari who was the APC presidential candidate was sworn in on the 29<sup>th</sup> Mav. 2015. The swearing-inceremony was immediately followed by the inaugural speech. The speech had received attention of different analysts, scholars and specialists. It is in this light that this research

attempts to analyse the process choice in the speech with the view to find out the dominant process used in the speech and the implication of the choice.

# Transitivity

The transitivity system of the ideational meta-function of clauses serves as the focus of this study. Traditionally, the term 'transitivity' is familiar as a way of distinguishing between verbs according to the grammatical property of having an object or not. It is a property of verb that relates to whether a verb can take a direct object and how many objects a verb can take. However, in this context, the concept of transitivity is a further development of the old concept as Halliday and Matthiessen (2014)note that whether a verb takes or does not take a direct object is not a prime consideration. Transitivity is used to create an experiential or an intellectual meaning that deals with how structures and events are coded in the language. It also expresses who does what, to whom, when, where and how. According to Ryder (2006), the one who does the action is the participant, and the action is the process that is represented in a clause by the verbal group, while the thing that expresses optional information is called circumstantial. - circumstances tell how, where and when something occurs. Martin, Painter and (1997)describe Matthiessen transitivity a resource for as construing our experiences in terms of configuration of а process. participant and circumstance. (1996)Thompson states that transitivity refers to a system for





describing the whole clause rather than verb and its options. Halliday (and Matthiessen) (1985, 1994, 2004 and 2014) also describe transitivity as a system that construes the world of experiences into a manageable set of process types. Transitivity system consists of processes, circumstances, and participants. Participants and circumstances are incumbent upon process because, as Gerot & Wignell (1995) state, processes are central to transitivity. Therefore, transitivity is a system that construes the world of experiences for describing the whole clause with a set of process types as its centre. The processes are centred on that part of the clause that is realised by the verbal group, but it can also be regarded as what "goingons" are represented in the whole clause (Bloor and Bloor, 2004: 109). Halliday and Matthiessen (2014) state that as the central part of the situation, there are six different transitivity processes which are material process, mental process, relational process, behavioural verbal process, process and existential process. These processes are categorized into two; major processes and minor processes. The major processes are material process, mental process and relational process while the minor processes are behavioural process, verbal process and existential process.

A. Material Process: The material process indicates activities or events, which happen in the outside world of human beings. Clauses having material processes relate physiological actions and movements. Participants in the material process maybe be actors, goals, recipients or beneficiaries.

- **B.** Mental **Process:** Mental processes are found in clauses dealing with cognition. perception, understanding and affection. Some examples of typical words found in mental processes are impress, see, like, please, mediate and so on. Participants in the mental process include a sensor and a phenomenon.
- C. Relational Process: The relational process construes being and relation among entities through identification, attribution or possession. The relational processes are concerned with the process of being in the world of abstract relations. The participants in this process includes token, value, carrier and attribute.
- D. Behavioural Process: The behavioural processes are processes of physiological and psychological behaviour. Behavioural process type examples are: weep, breathe, stare, laugh and so on. The sole participant here is the behaver.
- E. Verbal Process: This process serves to communicate ideas and feelings by saying something, asking, offering or commanding. The participants are the sayer, addressee and verbiage.
- **F. Existential Process:** This process represents that something exists or happens. The existential process type clause is usually represented





through "there". Here the sole participant is the "existent".

# Methodology

The research design is qualitative approach and the researchers engage in thorough reading and identifying material. mental. relational. the behavioural, verbal and existential processes in the inaugural speech. After which the processes would be analysed and compared in order to find out the dominant process type in the speech and the implications of the use of that process. By way of presentation and analysis, each process type is indicated immediately after the verbal group in the structure. Also, the embedded clauses are marked separate from the main clause in which they are embedded. Processes are indicated through bold and table and percentage are used to provide the statistics of the clauses. The processes analysis of the speech is provided at the appendix.

### Discussion

In analysing the transitivity processes in President Muhammadu Buhari's inaugural speech. the most predominantly used transitivity process is the material process which occurs a total of 166 times (see appendix) in the speech. Material process, according to Halliday's Systemic Functional Linguistics, is the process of doing and happening which indicates activities that occur in the real world, which is why material process is the most frequently used process in this speech. In this speech, it is seen that President Buhari asks and invites the people to take part and improve the economy of the country. He makes

emphasis on the future actions he intends to achieve as the president. Notably, he predominantly makes us of the pronoun 'we' to illustrate how all citizens in different capacities should equally contribute to the development of the nation. Contrarily, the existential process is the least frequently used in this speech occurring only 3 times (see appendix) out of 251 transitivity processes. Existential process is the process which indicates that something happens or exists. The lack of frequent use of existential process in this speech can be attributed to President Buhari paving more attention to the actions he intends to take rather than the presence of a particular thing.

Apart from the material and existential President processes. Muhammadu Buhari also makes use of mental process, relational process, verbal process and behavioural process in this speech. The relational process is the second most frequently used process in this speech occurring 44 times in the speech. Relational process is the process of relating a participant to an identity or description and in this speech President Buhari predominantly used the primary auxiliaries "is" and "are" to identify the actions he intends to enact. Mental process also occurs reasonably to represent the state of consciousness of President Buhari and also to assure the citizens of his intentions. Verbal processes occurred mostly in the first paragraphs and are used as a way of thanking the previous government and thanking the citizens for their trust and votes. Lastly, behavioural process, although only used four times, slightly





indicated a different kind of action compared to the predominantly used material action, which is a psychological and physiological action or behaviour.

# Results

Here, the results from the data on how the six processes are used in the speech is presented as follows:

# **I. Material Process**

Material process is the predominant process in the speech. Material process has the highest frequency of one hundred and sixty-six (166) (see appendix) and thus, it is the dominant process with the percentage of 66.1. The use of material process in the speech involves both 'doing' and 'happening' sub-types of the process. Examples of material process in the speech include

- (i) Today/ *marks*/ a triumph for Nigeria
- (ii) Together, / we/ co-operated /to surprise the world
  (iii) I / salute / their resolve

# II. Mental Process

From the data obtained, there are twenty-five (25) mental processes in the speech (see appendix). This represents ten percent (10%) of the total processes in the speech. Mental process sub-types in the speech involves cognition and desire, however, affection and perception sub-types are not used. Examples can be cited of the following:

 (i) We/ as Nigerians, / we/ have to remind / ourselves that we are heirs to great civilisations

- (ii) I would *like* to thank President Goodluck Jonathan
- (iii)The world /that has come / to expect only the worst from Nigeria

### **III. Relational Process**

From the data, the relational process occurs in the frequency of forty-four (44) in the speech (see appendix). This shows that in the speech the relational process is the dominant process after material process. There are three major sub-categories of relational process, namely, intensive, possessive and circumstantial. All these sub-types feature in the speech. Examples of relational process in the speech include:

- (i) Our journey/ has not been easy
- (ii) Even when the cause/ seemed /hopeless
- (iii)I/ belong/ to everybody

### **IV. Verbal Process**

Verbal Process is used in the speech with the frequency of nine (9) (see appendix) which represents 3.6% of the total processes in the speech. Some examples of verbal processes in the speech include:

- (i) I /thank/ all of you
- (ii) I /*call*/ on the leadership and people
- (iii)I /appeal/ to employers and workers





# V. Behavioural Process

Behavioural process, which is a process of physiological and psychological behaviour, is also used in the speech. Behavioural process has the frequency of only four (4) (see appendix) occurrences which represents 1.6 % of the total processes in the speech. Examples of behavioural process in the speech are:

- (i) We */have to look/* at the whole field of Medicare
- (ii) As ever I am */ready/* to listen at the grievances of my fellow Nigerians

# VI. Existential Process

Existential process is the least used process in the speech. It has the lowest frequency of only three (see appendix) and this translates to 1.2 % of the total processes in the speech. Examples of Existential process in the speech are:

- (i) There /is/ now a national consensus
- (ii) Constitutionally, there /are/ limits to the powers of each of the three tiers of government.

Transitivity processes	Frequency	Percentage
Material process	166	66.1%
Mental process	25	10%
Relational process	44	17.5%
Behavioural process	4	1.6%
Verbal process	9	3.6%
Existential process	3	1.2%
Total	251	100%

 TABLE 1: Distribution of Transitivity Processes in the Speech

The table above shows that the dominant process in President Buhari's inaugural speech is Material process which has the frequency of 66.1%, Relational process has the frequency of about 17.5%, Mental process has 10% frequency, Verbal process has 3.6% frequency, Behavioural process has 1.6 % frequency and Existential process has 1.2 % frequency.

### Conclusion

From the foregoing, attempt is made to analyse the choice of processes in the 2015 inaugural speech of President Muhammadu Buhari. To do this, the speech is read through and the processes are identified and analysed. The results show that the dominant process type used in the speech is the material process and the least used process is





existential process. Other process types are also found in the speech. This finding suggests that the speech is action-oriented rather than just a narrative. This is so because material process is an action-oriented

process and despite the seeming compound problems at the time. President Buhari seems to prefer actionable speech rather than being narrative through the use of relational process or being emotional through the use of mental process. Essentially, this research proves that systemic functional linguistics is a viable and effective theory that can be applied in the analysis of the ideology of a particular speaker. With the help of this approach, the inauguration speech of President Muhammadu Buhari (2015) has been analysed in terms of the transitivity process choice to ascertain the ideas of the speaker. In light of the effectiveness of this study, Halliday's Systemic Functional Linguistics can further be recommended for future researchers as it can construe the ideology behind a given text with the help of transitivity.

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# Appendix

# The Text

I am (relational) immensely grateful to God who has preserved (material) us to witness (material) this day and this occasion. Today marks (material) a triumph for Nigeria and an occasion to celebrate (material) her freedom and cherish (mental) her democracy. Nigerians have shown (material) their commitment to democracy and are determined (mental) to entrench (material) its culture. Our journey has not been(relational) easy but thanks to the determination of our people and strong support from friends abroad we have (material) today a truly democratically elected government in place.

I would like **(mental)** to thank **(verbal)** President Goodluck Jonathan for his display of statesmanship in setting **(material)** a precedent for us that has now made **(material)** our people proud to be Nigerians wherever they are. With the support and cooperation he has given **(material)** to the transition process, he has made (material) it possible for us to show (material) the world that despite the perceived tension in the land we can be (relational) a united people capable of doing (relational) what is right for our nation. Together we co-operated (material) to surprise (material) the world that had come to expect (mental) only the worst from Nigeria. I hope (mental) this act of graciously accepting (material) defeat by the outgoing President will become (relational) the standard of political conduct in the country.

I would like (mental) to thank (verbal) millions of the our supporters who believed (mental) in us even when the cause seemed (relational) hopeless. Ι salute (material) their resolve in waiting (material) long hours in rain and hot sunshine to register (material) and cast (material) their votes and stay (material) all night if necessary to protect (material) and ensure (material) their votes count and were counted (material). I thank (verbal) those who tirelessly carried (material) the campaign on the social media. At the same time, I thank (verbal) our other countrymen and women who did(relational) not vote for us but contributed (material) to make (material) our democratic culture truly competitive, strong and definitive. I thank (verbal) all of you.

Having just a few minutes ago sworn (material) on the Holy Book, I intend (mental) to keep(material) my oath and serve (material) as President to all Nigerians. I belong (relational) to everybody and I belong (relational) to nobody. A few people have





privately voiced **(verbal)** fears that on coming **(material)** back to office I shall go **(material)** after them. These fears are **(relational)** groundless. There will be **(relational)** no paying off **(material)** old scores. The past is **(relational)** prologue.

Our neighbours in the Sub-region and our African brethren should rest assured (mental) that Nigeria under our administration will be (relational) ready to play (material) any leadership role that Africa expects (mental) of it. Here I would like (mental) to thank (verbal) the governments and people of Cameroon, Chad and Niger for committing (material) their armed forces to fight (material) Boko Haram in Nigeria.

I also wish (mental) to assure (mental) the wider international community of our readiness to cooperate (material) and help (material) to combat (material) threats of cross-border terrorism, sea piracy, refugees and boat people, financial crime, cybercrime, climate change, the spread of communicable diseases and other challenges of the 21st century.

At home we face (material) challenges. Insecurity. enormous pervasive corruption, the hitherto unending and seemingly impossible fuel and power shortages are(relational) the immediate concerns. We are going (relational) to tackle (material) them head on. Nigerians will not regret (mental) that they have entrusted (mental) national responsibility to us. We must (material) not succumb to hopelessness and defeatism. We can fix (material) our problems.

In recent times, Nigerian leaders appear (relational) to have misread (material) our mission. Our founding fathers, Mr Herbert Macauley, Dr NnamdiAzikiwe, Chief ObafemiAwolowo, AlhajiAhmadu Bello, the Sardauna of Sokoto. AlhajiAbubakarTafawaBalewa, MalamAminu Kano, Chief J.S. Tarka, Mr Evolta, Chief Denis Osadeby, Chief LadokeAkintola and their colleagues worked (material) to establish (material) certain standards of governance. They might have differed (material) in their methods or tactics or details, but they were united (material) in establishing (material) a viable and progressive country. Some of their successor's behaved (material) like spoilt children breaking (material) everything and bringing (material) disorder to the house.

Furthermore, we as Nigerians must remind (mental) ourselves that we are(**relational**) heirs to great civilizations: Shehu Othman Dan fodio"s caliphate, the Kanem Borno Empire, the Oyo Empire, the Benin Empire and King Jaja"s formidable domain. The blood of those great ancestors flow (material) in our veins. What is now required is (relational) to build (material) on these legacies. to modernize (material) and uplift (material) Nigeria.

Daunting as the task may be is (relational) by no means insurmountable. There is (existential) now a national consensus that our chosen route to national development is (relational) democracy. To achieve (material) our objectives we must





consciously work (material) the democratic system. The Federal Executive under my watch will not seek (material) encroach to (material) on the duties and functions of the Legislative and Judicial arms of government. The law enforcing authorities will be charged (material) to operate (material) within the Constitution. We shall (material) and rebuild reform (material) the public service to become (relational) more effective and more serviceable. We shall charge (material) them to apply (material) themselves with integrity to stabilize (material) the system.

For their part the legislative arm must keep (mental) to their brief of making (material) laws, carrying out (material) over-sight functions and doing (material) so expeditiously. The judicial system needs(mental) reform to cleanse (material) itself from its immediate past. The country now expects(mental) the judiciary to act (material) with dispatch on all cases especially on corruption, serious financial crimes or abuse of office. It is (relational) only when the three arms act (material) constitutionally that government will be enabled (material) to serve (material) the country optimally and avoid (material) the confusion all too bedevilling often (material) governance today.

Elsewhere relations between Abuja and the States have to be clarified (material) if we are to serve (material) the country better. Constitutionally there are(existential) limits to powers of each of the three tiers of government but that should not mean (material) the Federal Government should fold (behavioural) its arms and close (behavioural) its eves to what is going on in the states and local governments. Not least the operations of the Local Government Joint Account. While the Federal Government cannot interfere (material) in the details of its operations it will ensure (material) that the gross corruption at the local level is checked (material). As far as the constitution allows (material) me I will try (material) to ensure (material) that there is (existential) responsible and accountable а governance at all levels of government in the country. For I will not have kept (material) my own trust with the Nigerian people if I (material) others allow abuse (material) theirs under my watch.

However. no matter how well organized the governments of the federation are(relational) thev cannot succeed (material) without the support, understanding and cooperation of labour unions, organized private sector, the press and civil society organizations. I appeal (verbal) to employers and workers alike to unite (material) in raising (material) productivity so that everybody will have (relational) the opportunity to share (material) in increased prosperity. The Nigerian press is (relational) the most vibrant in Africa. My appeal to the media today – and this includes (material) the social media – is (relational) to exercise (material) its considerable responsibility powers with and patriotism.





My appeal for unity is predicated **(material)** on the seriousness of the legacy we are getting

(material) into. With depleted foreign reserves, falling oil prices, leakages and debts the Nigerian economy is (relational) in deep trouble and will require (material) management careful to bring (material) it round and to tackle (material) the immediate challenges confronting (material) us, namely: Boko Haram, the Niger Delta situation, the power shortages and unemployment especially among young people. For the longer term we have to improve (material) the standards of our education. We have to look (behavioural) at the whole field of medicare. We have to upgrade (material) our dilapidated physical infrastructure.

The most immediate is (relational) Boko Haram"s insurgency. Progress has been made (material) in recent weeks by our security forces but victory cannot be achieved (material) by basing (material) the Commandand-Control Centre in Abuja. The command centre will be relocated (material) to Maiduguri and remain (material) until Boko Haram is completely subdued (material). But we cannot claim (material) to have defeated (material) Boko Haram without rescuing (material) the Chibok girls and all other innocent persons held (material) hostage by insurgents. This government will do (material) all it can to rescue (material) them alive. Boko Haram is (relational) a typical example of small fires causing (material) large fires. An eccentric and unorthodox

preacher with a tiny following was given (material) posthumous fame and following by his extra judicial murder at the hands of the police. Since then, through official bungling, negligence, complacency or collusion Boko Haram became (relational) a terrifying force taking (material) tens of thousands of lives and capturing (material) several towns and villages covering (material) swathes of Nigerian sovereign territory. Boko Haram is (relational) mindless, godless group who а are(relational) as far away from Islam as one can think of. At the end of the hostilities when the group is subdued (material) the Government intends (mental) to commission(material) a sociological study to determine (mental) its origins, remote and immediate causes of the movement, its sponsors, the international connexions to ensure (material) that measures are taken to prevent (material) a recurrence of this evil. For now, the Armed Forces will be fully charged (material) with prosecuting (material) the fight against Boko haram. We shall overhaul (material) the rules of engagement to avoid (material) human rights violations in operations. We shall improve (material) operational and legal mechanisms so that disciplinary steps are taken (material) against proven human right violations by the Armed Forces.

Boko Haram is **(relational)** not only the security issue bedevilling **(material)** our country. The spate of kidnappings, armed robberies, herdsmen/farmers clashes, cattle rustlings all help **(material)** to add **(material)** to the general air of





insecurity in our land. We are going **(relational)** to erect **(material)** and maintain **(material)** an efficient, disciplined people – friendly and well – compensated security forces within an over – all security architecture.

The amnesty programme in the Niger Delta is (relational) due to end in December, but the Government intends (mental) to invest (material) heavilv in the projects, and programmes currently in place. I call (verbal) on the leadership and people in these areas to cooperate (material) with the State and Federal Government in the rehabilitation which will be programmes streamlined (material) and made (material) more effective. As ever, I am (relational) ready to listen (behavioural) to grievances of my fellow Nigerians. I extend (material) my hand of fellowship to them so that we can bring (material) peace and build (material) prosperity for our people.

No single cause can be identified (material) to explain (material) Nigerian's poor economic performance over the years than the power situation. It is (relational) a national shame that an economy of 180 million generates (Material) only 4,000MW, and distributes (material) even less. Continuous (material) tinkering with the structures of power supply and distribution and close on \$20b expanded (material) since 1999 have only brought (material) darkness, frustration, misery, and resignation among Nigerians. We will not allow (material) this to go on. Careful studies are(relational) under

way during this transition to identify **(material)** the quickest, safest and most cost-effective way to bring **(material)** light and relief to Nigerians.

Unemployment, notably youth unemployment features (material) strongly in our Party's Manifesto. We intend (mental) to attack (material) the problem frontally through revival (material) of agriculture, solid minerals mining as well as credits to small and medium size businesses to kick \_ start (material) these enterprises. We shall quickly examine (material) the best way to revive (material) major industries and accelerate (material) the revival and development of our railways, roads and general infrastructure.

Your Excellencies, my fellow Nigerians I cannot recall **(mental)** when Nigeria enjoyed

(material) so much goodwill abroad as now. The messages I received (material) from East and West, from countries powerful and small are(relational) indicative of international expectations on us. At home the newly elected government is basking (material) in a reservoir of goodwill and high expectations. Nigeria therefore has (relational) a window of opportunity to fulfill our long – standing potential of pulling (material) ourselves together and realizing (material) our mission as a great nation.

Our situation somehow reminds (mental) one of a passage in Shakespeare"s Julius Ceasar There is (relational) a tide in the affairs of





men which, taken **(material)** at the flood, leads **(material)** on to fortune;

We have **(relational)** an opportunity. Let us take **(material)** it.

Omitted **(material)**, all the voyage of their life,

Is **(relational)** bound in shallows and miseries.

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